



Military.Finance

The first cryptocurrency
created to help veterans.

“The Hottest Crypto
to Watch In 2022!”

- CRYPTO WEEKLY



Entrepreneur

yahoo!
finance

NEW YORK POST

MarketWatch

Intrado
GlobeNewswire

BENZINGA



The Team

A building is as only as strong as it's foundation

We've gathered a team of tech entrepreneurs and crypto experts to launch \$MIL and ensure it is built for long-term sustainability and success.



Brad Dahl



Shawn Burst



Mike Paine



Craig Stowe



Jerrett Porter



Carlos Garcia



Andy Stumpf



Todd LeDuc



Keith McGee



Beau Bennett



Military.Finance

A better vision for veterans and first responders

A shared community for change, fueled by \$MIL



Making an impact.

In a very short period, Military.Finance has been able to attack the biggest issues faced by veterans head on.

- 11-20% of Veterans suffer with PTSD
- 40,000 veterans are homeless in the US alone
- 20 veterans commit suicide daily.



Taya and Chris Kyle Foundation



Heroic Hearts Project



Major Ed and The Heart of A Lion



The Rescue for PTSD



Adopt A Cop Brazillian Jiu Jitsu



The New Orleans Mission



Market Opportunity

- There are over 40,000 American charities with military-related missions
- \$2.5 billion is donated to veteran charities annually
- 78% of charities contribute less than 40% of funds to actual veterans
- 81,793,890 Americans donate to these charities





Military.Finance

The Military.Finance Binance (BNB) Token

The original token that
created a community
motivated to support our
nation's heroes.





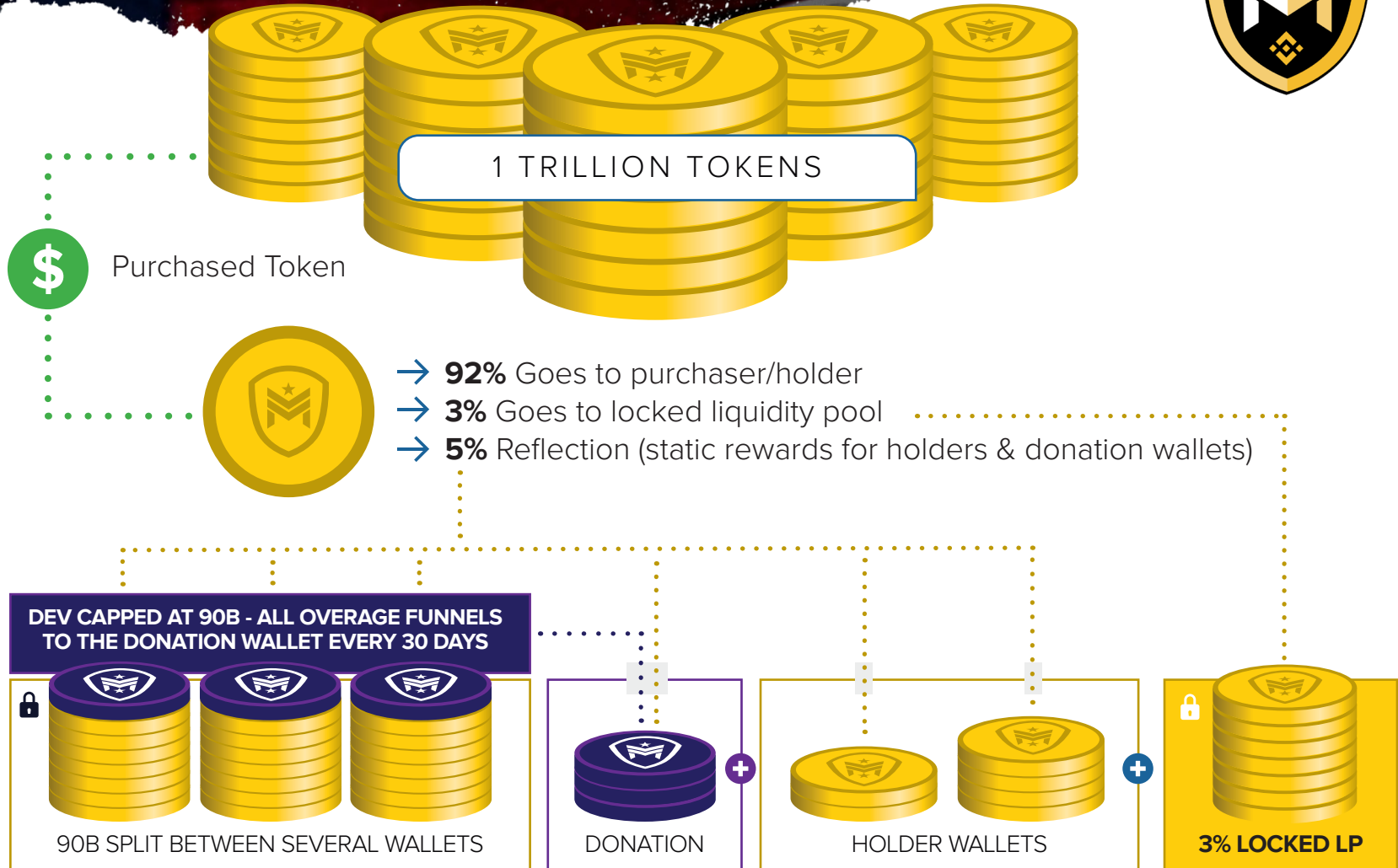
\$MIL BNB Tokenomics

Military.Finance launched on May 10, 2021 with a total supply 1,000,000,000,000.

The Military.Finance (\$MIL) token was created to reward both holders and charities.

Several dev wallets are set with a 90B cap, funneling excess tokens into the donation wallet.

All reflections are distributed automatically with no human interaction and cannot be adjusted. Military.Finance has no ownership or control of the contract or reflections.





Why \$MIL BNB is winning

Established in May 2021, Military.Finance has used this token to create a strong, passionate community as well as contribute to several charities and individual people creating a huge impact.

Obstacles discovered with \$MIL BNB

- Buying BNB was challenging in the states
- Contract was renounced in order to create trust, but limits flexibility with partnerships
- Lacking a DAO.

Passionate Community

10,000 active members in Telegram

Stabilized Market Cap

Several \$MIL holders passionate about the mission, allowing the growth to have fewer fluctuations

Owning is Winning

Every \$MIL holder receives a reflection on every transaction, regardless if you're staking or not.

Successful Donations

Over \$50,000 USD have been given to charities

Immediate Impact

Several programs have been birthed inside the community that impact on a one-to-one level in real-time.

High Profile Relationships

Credibility and trust in the mission has created several introductions with high profile celebrities that share the same passion.



Military.Finance

STRATEGY FOR GROWTH | \$MIL ETH

How we plan to elevate
the mission and
community while also
improving \$MIL BNB





\$MIL ETH

The Ethereum token will be an alternative token that will allow the community more flexibility and control.

- ✓ Simple purchase options
- ✓ Deflationary component for \$MIL BNB
- ✓ Establish a DAO to give community full control
- ✓ Flexible smart contracts for growth





Road map

Phase 1: Launch MIL

Distribute private
sale NFTs

Techrate Audit

Deploy Token

Certik Audit

Phase 2: Marketing Push

Marketing push

Seminar tour start

Fund first cause

Webinar series –
benefits & education
break down

Phase 3: Platform Launch

Move DAO to custom
tech

UX testing to improve
DAO

Introduce custom tools
and integrations

Invite members into
private access DAO
platform

Phase 4: Growth and Expansion

Continued marketing
push

Seminar tour expansion

MIL merchandise
platform launch

Non-profit, NFT,
and DAO Incubator
program

Phase 5: Complete Autonomy

Launch final version of
DAO

Set DAO up for full
autonomy

Implement tweaks

Give DAO full control



Everything funded with 8%

Every purchase of \$MIL ETH is subject to an 8% fee, but nearly all of this fee returns to the causes of the \$MIL community.

Here's how every contribution is directed:

- 92%** goes to your wallet
- 3%** goes to the buy and burn of \$MIL BNB
- 1%** gets burned (\$MIL ETH)
- 1%** goes to operations wallet
- 1.5%** goes to staking rewards
- 1.5%** goes to donation portal





Military.Finance

THE \$MIL DAO

Giving the
community
full control





You will have a voice to champion the causes you're passionate about

In order to join the DAO, you simply stake your tokens in the dAPP, allowing you to:

- Join the discussion and have your say on every topic
- Promote your favorite causes for funding
- Suggest and vote on governance changes
- Determine the allocation of treasury funds
- Vote on programs/causes
- Build your reputation in the community
- Resolve disputes





Military.Finance

**When we work together,
everyone wins**





Unlocking tokens at the right rate

We want \$MIL to enjoy a long and sustainable reign in making a difference for veterans and first responders, so the token unlocking schedule is designed for long-term growth.

VESTING

Seed Round	5% available after 8 weeks 24 week lockup Linear weekly vesting over 156 weeks thereafter
------------	--

Private Sale	5% available after 8 weeks 24 week lockup Linear weekly vesting over 156 weeks thereafter
--------------	--

Team	52 week lockup Linear weekly vesting over 156 weeks thereafter
------	--

Advisors	104 week lockup Linear weekly vesting over 156 weeks thereafter
----------	---

Platform Reserve	8 week lockup Linear weekly vesting over 156 weeks thereafter
------------------	---

Foundation	4 week lockup Linear weekly vesting over 156 weeks thereafter
------------	---

Staking/Airdrop	8 week lockup Linear weekly vesting over 156 weeks thereafter
-----------------	---



Military.Finance

MARKETING STRATEGY
Take no prisoners...
**Go Big,
Go Fast, or
Go Home.**





Military.Finance

Initial marketing launch created a ton of awareness

and we're just getting started...

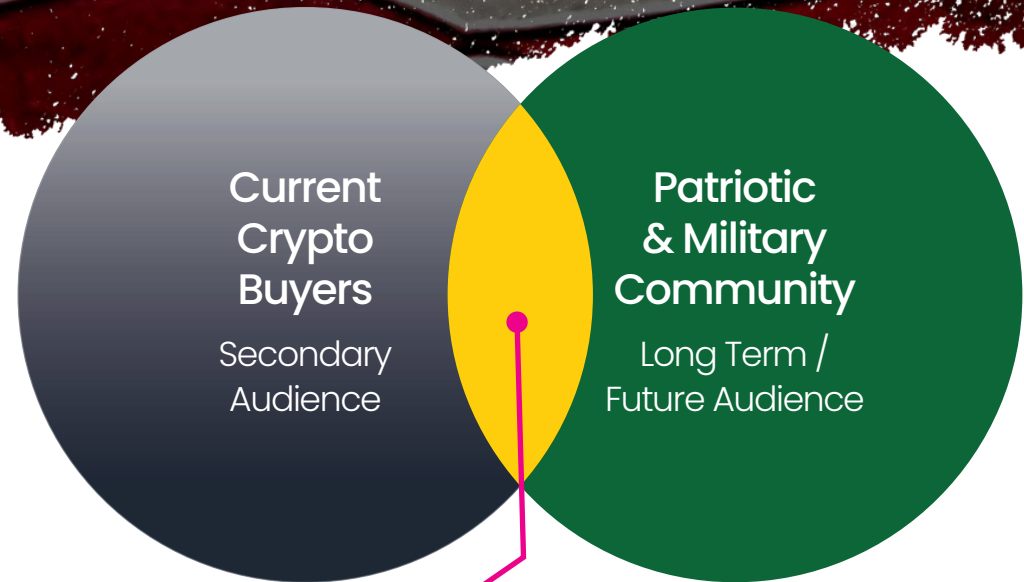




Strategy Based on Audience

We've defined the core audience that will create the biggest long-term impact on the token.

- Pull emails and MAIDs for audience
 - Email addresses: 2.7 million
 - MAIDs: 4.4 million
- Target and expand audience with
 - Email marketing
 - DSPs
 - Community Networking
 - Promotions and Giveaways
 - Events and Sponsorships
 - Seminars



Core Audience/Target Profile
25-55 Years Old
Patriotic
Disposable Income
Crypto Enthusiast
Active Duty Military/Veterans



Military.Finance

MIL Seminars

Captive audience of paid attendees wanting to learn about crypto, the future of America, and the mission to help veterans while possibly earning financial rewards.

- Utilize local markets and expand to areas where target audience has a large presence.
- As momentum builds, more qualified presenters will allow even greater expansion





Military.Finance

Looking for an
opportunity to
get involved?

VISIT

www.Military.Finance

